

POPULARITY HIGHS AND LOWS

Percentage of people polled by Gallup who approved of the way the President handled his job

Assumes office

President	Event	Date	Approval (%)
TRUMAN	Assumes office	July '45	87%
	Korean War	Nov. '51	23%
EISENHOWER	Assumes office	Aug. '55	79%
	Recession	Apr. '58	50%
KENNEDY	Assumes office	Apr. '61	83%
	Civil rights	Oct. '63	57%
JOHNSON	Assumes office	Jan. '64	80%
	Viet Nam War	Aug. '68	35%
NIXON	Assumes office	Jan. '73	68%
	Watergate	July '73	40%

